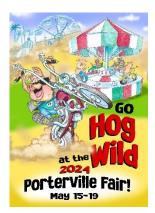
## May 7, 2024 FOR IMMEDIATE RELEASE

For More Information Contact:

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## WHAT'S NEW???

The Porterville Fair Board of Directors and staff have had a very productive year moving and shaking things up a bit to bring you a bigger and better Fair experience.

New parking and fair admission entrances have been added to offer fair guests options when it comes to getting your party started. The new parking lot entrance is located on Road 224 leading to the north side of the grounds. In the past, that area has been dedicated to Livestock Parking only. Entering at the south/main parking lot entrance is still an option.

An admission entrance has been added to the east side of the carnival midway providing closer entrance access for those utilizing the new parking entrance and anyone in the general parking lot. The new admission gate will be open during high traffic hours on Friday, Saturday and Sunday. You will enter directly into the middle of the midway and the entrance is clearly marked. A tram will be provided to get you to the closest gate saving a little wear and tear on your feet.

The main midway has grown! Fences have been moved to expand the area available to accommodate a growing carnival experience. Butler Amusements can now bring several new rides this year keeping you moving every which way but loose as you enjoy the additional thrill rides being offered.

In an effort to keep the fair traffic flowing freely with the all-new Eagle Mt. Casino traffic, all traffic will exit to the west. Please keep that in mind as you wind your fun filled fair day up!

Also, new coolers have been installed in the Bank of the Sierra Expo Building and Bldg. B which houses the indoor FFA & 4-H project for a nicer experience.

Don't miss out on the party of the year! Make your plans now to attend the Porterville Fair May 15-19. For more information on the 2024 Porterville Fair call (559) 781-6582.